



FOR IMMEDIATE RELEASE

BendBroadband Selects Hoffman Construction for Vault Data Center

September 9, 2010 Bend, Ore. - BendBroadband has selected Hoffman Construction Company of Oregon as the general contractor to handle the construction of BendBroadband Vault. BendBroadband Vault, which is seeking a Leadership in Energy and Environmental Design (LEED) Platinum certification, is a private data center which will begin operations in early-2011 in NE Bend.

The facility will offer enterprise-class collocation services utilizing an extensive, privately-managed fiber network and energy-efficient power systems. A staff of local engineering experts will provide professional services to customers seeking network, server and storage design, business continuity/disaster recovery, product selection, virtualization, and a cloud computing infrastructure.

"BendBroadband is thrilled to begin working with Hoffman Construction for the design and construction of this environmentally-responsible data center." commented Leonard Weitman, VP Technical Operations and Project Manager for the BendBroadband Vault project. "We're confident that Hoffman's extensive background in data center construction will enable BendBroadband Vault to easily meet and exceed the demanding security and reliability needs required for computing operations from a wide variety of industries and enterprises."

Hoffman Construction, based in Portland, Oregon, will be partnering with the Bend office of R&H Construction. In addition to their responsibility for constructing a portion of the Vault, R&H will also provide their experience to ensure that as many construction jobs as possible are sub-contracted to Central Oregon firms. R&H Construction has also worked with BendBroadband on prior building projects.

"The entire team at Hoffman Construction is proud to have been selected by BendBroadband for this project." said Bart Dickson, Project Manager for Hoffman. "Our strategic partnership with the Bend office of R&H Construction establishes a great foundation for success. They bring strong local relationships while we have a deep resume of building world-class data centers. We are excited to begin the project."

Designed to be a Tier 3, SAS 70 Type II-certified facility, the 30,000 square foot BendBroadband Vault will be constructed in three phases and designed to meet the federally-mandated data storage and security needs for the healthcare industry as well as the financial, manufacturing and hospitality sectors, among others. St. Charles Health Systems will be an anchor tenant in the new facility.

BendBroadband Vault will leverage the high desert climate to create an energy-efficient data center facility where cool nights yield inexpensive cooling and sunny days provide solar energy. A key element in achieving BendBroadband's ambitious energy efficiency goals is the innovative KyotoCooling system. Exclusively distributed in North America by Dallas, Texas-based Cloudsite Development, KyotoCooling delivers unprecedented levels of efficiency, reliability, and sustainability.

"BendBroadband is an innovative and rigorous company committed to identifying and implementing best practices," commented David Carlock, Cloudsite Development's President. "We are very excited to provide cooling systems to BendBroadband's new state-of-the-art facility and we have enjoyed collaborating with Logicalis and HP Mission Critical Facilities on the project." The KyotoCooling system seamlessly adapts to changing load and environmental conditions to provide a uniform service level experience for cooling, without the use of water or introduction of outside air.

Construction of the facility is scheduled to begin in September.

For further information please contact Lance Judd at 541-312-6541 or ljudd@bendbroadband.net

About BendBroadband:

BendBroadband is a family-owned, Oregon-based company serving Central Oregon since 1955. A leader in the cable and broadband sectors, the company offers an extensive range of broadband, cable and telephone services for commercial and residential customers. Central Oregon facilities include over a thousand miles of fiber and coax infrastructure along with metropolitan optical Ethernet, T-1/PRI and hosted PBX services serving the business community. BendBroadband offers multiple phone and high-speed Internet options with speeds up to 60 Mps. BendBroadband operates one of the fastest wireless broadband network in the nation, which covers an expanded Central Oregon footprint along with outdoor Wi-Fi. The company was among the first to be 100% digital and offers Video on Demand, digital video recorders, HDTV (with more than 100 HD channels) and a choice of interactive program guides. The company focuses its corporate contributions and sponsorship efforts on youth, and by supporting an array of arts and entertainment in Central Oregon. In the community, BendBroadband provides extensive local sports, civic programming and local features created and produced by COTV, channel 11.

BendBroadband Vault is a wholly-owned subsidiary of BendBroadband. The company will provide data center services to clients, including hosted storage for primary site needs and disaster recovery, equipment collocation and managed services. Construction of the facility is expected to be completed by early 2011.