



## Executive Biography

### **Amy Tykeson President/CEO BendBroadband**

Amy and her team have taken BendBroadband to the forefront of the cable industry. The company is a leader in the sector with firsts in the state of Oregon for the launch of cable modem service, the introduction of VoIP service, the full migration to all-digital and the launch of the nation's first HSPA+ (3.5G) wireless broadband network. With the opening of the Vault in 2011, BendBroadband will operate the first Tier III\* public data center in Oregon. The company was selected to receive BTOP funds in Round 2 of the ARRA program, expanding middle mile broadband connectivity to underserved areas of Central Oregon for health, education and economic development. In addition to residential services, BendBroadband offers a comprehensive suite of commercial information services for large and small businesses.

With over 30 years of experience in the cable industry, Amy chairs the Small & Rural Operators' Council as a member of the NCTA Board of Directors. She serves on the Executive Committee for CableLabs and is a CSPAN board member. She is past President of the Oregon Cable Telecommunications Association Board, and serves on their board as well as the boards of Economic Development for Central Oregon, Associated Oregon Industries and the Oregon Chapter of the Nature Conservancy. She is a trustee of the Tykeson Family Charitable Trust. Amy was inducted into the Cable TV Pioneers in 2007 and is a recipient of the Distinguished Vanguard Award for Leadership, the cable industry's highest honor. In 2010 she received the Edwin B. Parker Enduring Achievement Award.

\*Design certification achieved